

Katherine Yocum

I am an organized, detail-oriented professional with 4+ years of experience in marketing, content creation, research, and editing. I am passionate about diversity, creative writing, wellness, justice, and all things literature.

Contact

Email: yocumkatherine@gmail.com

Phone: 574.527.1834

Portfolio: katherineyocum.com

Work Experience

Development Coordinator

Chicago History Museum

2021 - Present

- Responsible for donor stewardship, event planning and logistics, acknowledgements, and data management.

Content Tutor & T.A.

Grace College

2019 - 2020

- Provided academic assistance for peers in the areas of English and world literature, and assisted professors by grading and taking notes.

Content & Social Media Specialist

212 Media Studios

2017 - 2021

- Created and edited eBooks, blogs, and ads for non-profits, IT companies, and third-party healthcare organizations.

Columnist

Grace College

2018 - 2019

- Journalist and interviewer for Grace's student-led newspaper.

Copywriter

Spalding University

2020 - 2021

- Proofreader/editor for the university's book and social media publications.

Assistant Director of CDI

Grace College

2018 - 2019

- With the director of the Council for Diversity and Inclusion, created events, forums, and groups for underrepresented students.

Education

Spalding University

Master of Arts (MAW)

2020 - 2021

Writing

- Specialization in creative writing for children and young adults
- Completed in one year

Grace College

Bachelor of Arts (BA)

2017 - 2020

English

- GPA: 3.96
- Minor in creative writing
- Completed in three years
- Thesis involved studying Afrofuturism and diversity within young adult literature

University of Akron

12-Week Course

2020

Racial Equality & the Law

- Explored the racial injustice throughout American history, specifically through the eyes of the law

Awards & Publications

- Emerging Young Writer Scholarship, Spalding University, 2020
- Excellence in English Award, Grace College, 2020
- Summa cum laude distinction, Grace College, 2020
- Alpha Chi National College Honor Society member, Grace College, 2019
- Dean's List, Grace College, 2017 - 2020
- "Contradictions of Gender," New Directions in Gender Studies Conference, University of Notre Dame, 2020

Skills

Microsoft Office Suite

Proofreading/editing

Data management

Mailchimp

WordPress

Google Analytics

Blackbaud Altru

Social media management

Intermediate design

Scheduling programs

Intermediate French

Problem-solving