

# Katherine Yocum

I am an organized, detail-oriented professional with 4+ years of experience in marketing, content creation, research, and editing. I am passionate about diversity, creative writing, wellness, justice, and all things literature.

## Contact

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## Work Experience

### Researcher & Copyeditor

#### BREAKTHRU Brands

2022 - Present

Researcher, editor, and content writer for female leaders, executives, entrepreneurs, and their brands.

### Copywriter

#### Spalding University

2020 - 2021

Proofreader/editor for the university's book and social media publications.

### Development Coordinator

#### Chicago History Museum

2021 - 2022

Responsible for donor stewardship, departmental support, acknowledgements, and data management.

### Content Tutor & T.A.

#### Grace College

2019 - 2020

Provided academic assistance for peers in the areas of English and world literature, and assisted professors by grading and taking notes.

### Content & Social Media Specialist

#### 212 Media Studios

2017 - 2021

Created and edited eBooks, blogs, and ads for non-profits, IT companies, and third-party healthcare organizations.

### Assistant Director of CDI

#### Grace College

2018 - 2019

With the director of the Council for Diversity and Inclusion, created events, forums, and groups for underrepresented students.

## Education

### Spalding University

#### Master of Arts (MAW)

2020 - 2021

#### Writing

- Specialization in creative writing for children and young adults
- Completed in one year

### Grace College

#### Bachelor of Arts (BA)

2017 - 2020

#### English

- GPA: 3.96
- Minor in creative writing
- Completed in three years
- Thesis involved studying Afrofuturism and diversity within young adult literature

### University of Akron

#### 12-Week Course

2020

#### Racial Equality & the Law

- Explored the racial injustice throughout American history, specifically through the eyes of the law

## Awards & Publications

- Emerging Writer Scholarship, Spalding University, 2020
- Excellence in English Award, Grace College, 2020
- Summa cum laude distinction, Grace College, 2020
- Alpha Chi National College Honor Society member, Grace College, 2019
- Dean's List, Grace College, 2017 - 2020
- "Contradictions of Gender," New Directions in Gender Studies Conference, University of Notre Dame, 2020

## Skills

Microsoft Office Suite  
Proofreading/editing  
Data management  
Mailchimp  
WordPress  
Google Analytics

Blackbaud Altru  
Social media management  
Intermediate design  
Scheduling programs  
Intermediate French  
Problem-solving